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Preactor proves growing appetite for planning & scheduling

25/05/2010

Planning and scheduling software specialist Preactor is reporting significant growth on last year's record year, with Q1 figures for 2010 39% up over the same period for last year. Even more impressive is that against the prevailing manufacturing IT market trend which saw sales slump in 2009, Preactor saw annual group revenues increase by 13% over 2008, itself a record year.



Preactor CEO Mike Novels says that the company's growth has now been positive for an unbroken 37 quarters – again underlining the appeal of its advanced planning and scheduling technology.

Also, while the UK, USA and France have seen strongest sales, many other countries have shown encouraging growth across many industry sectors – from complex machinery, packaging, pharmaceuticals, metals and food and beverage.

"Our figures speak for themselves and show that before, during and emerging from the credit crunch, companies have consistently recognised the proven benefits that Preactor delivers," comments Novels.

"This is because we have continually invested in our products, services and partners – even in 2009, the most challenging economic and business time for decades."

Author
Brian Tinham

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